

Module on graphic design for learning & earning development project

Learning Output

After completing this course, trainee will be able to

- UI/UX Design
- Web & App mockup
- Illustration & Advertisement Design
- Retouch & Edit photo using Photoshop & Illustrator
- Design Logo, Banner & Business Card using Photoshop & Illustrator



Software you will learn in this course:

- Adobe Xd
- Adobe Photoshop
- Adobe Illustrator

Course Module on Graphic Design

SL.No	Topic	Description
1.	Introduction to Graphic Design	<ul style="list-style-type: none">• Introducing to Graphic Design.• Importance of Graphic Design• Graphic Design industry• Different Platforms for Graphic Design• Type of Graphic Designs
2.	Introduction to Adobe Xd	<ul style="list-style-type: none">• Tools and Tabs overview• Uses of Shape and Pen Tool• Layer Management• Colors• Typography• Create a web page Design
3.	Advance Use of Adobe Xd	<ul style="list-style-type: none">• Using UI Kit and Plugins• Icons• Linking Pages and Buttons• Creating Prototypes• Export files

4.	Introduction Photoshop	<ul style="list-style-type: none">• Photoshop interface overview.• Screen Mode.• Zoom in & Out.• Document Setup.• Document Pan.• Color modes.• Selection Basic.
5.	Basic knowledge of layer & mask (Photoshop)	<ul style="list-style-type: none">• Understanding layer.• Opacity and Fill Opacity.• Changing the stacking order/ Arrange.• Turning the visibility of layers on and off.• Deleting, Duplicating, Aligning, Group.• Layer Mask and Clipping Mask.• Layer Lock.• Blending Option.• Clipping Mask.• Filter – Type, Object etc.
6.	Adding and transforming images (Photoshop)	<ul style="list-style-type: none">• Add an image to a blank canvas.• The transform tool and shortcut.• Understanding the importance of modifiers.• Keys in every tool: Shift, Alt, and Control.• Multiple Undo's with The History Panel.• An Introduction to the Rectangular Marquee Tool, fixed size, move when creating selection, make center using Alt Key.• Elliptical Rectangular Marquee Tool Using Marquee to remove and fill color, Copy Area.• Marquee deselects, border, expand, smooth, contract, Feather.• Inverse Selection.• Refining color Selection.• Changing Brush size for quick selection tool.• Select any color from an image.• Rotate (Clockwise, counter clockwise, arbitrary).
7.	Smart Objects vs Normal Layers (Photoshop)	<ul style="list-style-type: none">• Smart Objects vs. Regular Layers.• Moving Images from one canvas to another.• Shape Tool.• Creating Smart Objects.• Creating Normal Layers.• Convert to Smart Object by right clicking in layer palette and pressing Convert to Smart Object.• Convert to Normal Layer by right clicking in layer palette and pressing Rasterize. Ctrl ~ - on a Mac to switch between different canvases.• Ctrl Shift Tab - on a PC to switch between different canvases.• Ctrl Alt Z - Step Back in History Window (aka Multiple Undo's at once).• Redesign a small part of web page.

8.	Destructive vs. Non-destructive Duplicate with Alt, Flipping Layers (Photoshop)	<ul style="list-style-type: none">• Layer Mask• Make Small and do Mask• Ctrl ~ - on a Mac to switch between different canvases.• Click and Drag to Select Multiple Layers.• Hold Alt and click and drag to Duplicate Layers.• Selecting multiple layers.• Right click in Transform Mode and select Flip Horizontally to flip a layer or group of layers
9.	Color Correction (Photoshop)	<ul style="list-style-type: none">• An introduction to Color Correction.• Color Adjustment Layers.• The Properties Panel.• Hue/Saturation.• Color Balance.• Brightness/Contrast.• Fixing contrast with Brightness / Contrast.• Fixing color casting with Color Balance.• Fixing the white and black points with Level's auto option.• Adjusting the opacity of a color adjustment layer.• Curves Basics.• Levels.• Curves.• Black and White.
10.	Clone Stamp with Retouching & removing (Photoshop)	<ul style="list-style-type: none">• Heal spots with clone stamp tool.• Healing Brush.• Beauty Retouching.• Practice with project on background/foreground remove• Crop Tool.• Remove a Person from a scene.• Add in a Person in a scene.• Image Size increase make finish cutout part of content.
8.	Working with Pen Tool (Photoshop)	<ul style="list-style-type: none">• How to using Pen tool.• Path Selection tool and path palette• Path Save/rename/ clipping options• Background and Foreground color fill• Image resizing• Practicing Single layer and Multilayer Clipping Path
9.	Photo Editing (Image Retouch, Image Enhancement and Manipulation) (Photoshop)	<ul style="list-style-type: none">• Introduction to Re-touch tools and technique• Basic Stamping Tool• Creating a Good Image• Lips & Hair Color Design• Editing Techniques• Practice with Project on Photo Editing
10.	Logo Design (Photoshop)	<ul style="list-style-type: none">• Logo Design idea• Font & Name Base Logo Design• Name & Design Base Logo Design• Practice with project
11.	Card Design (Photoshop)	<ul style="list-style-type: none">• Business Card Design

		<ul style="list-style-type: none">• Visiting Card Design• Practice with project
12.	Banner Design (Photoshop)	<ul style="list-style-type: none">• Poster Design• Flyer Design• Cover Photo Design for any Social Media• Project work on Banner Design
13.	Template for Web design (Photoshop)	<ul style="list-style-type: none">• Introduction to web layouts• Basics of creating a PSD web layout• Different elements of a website PSD template• Document size and setup for website templates• Creating a HTML/CSS friendly web design• Working with layers for web design
14.	Project work on Marketplace	Work based on Marketplace and Performing in Marketplace
15.	Different Tools of Illustrator	<ul style="list-style-type: none">• Different tools of Illustrator.• Introduction of illustrator workspace.• Introduction of layers of Illustrator.
16.	Effective way to using advanced path options(illustrator)	<ul style="list-style-type: none">• Transform Again using for repeat process• How to Average Path• How to Outline Stroke• How to Offset Path (For make safe content)• Add/remove Anchor point• Divide object Below• Clean up• How to create transparent object using Compound path• Links• Arrange• Clipping Mask• Practice with project
17.	Logo Design in Illustrator	<ul style="list-style-type: none">• Text Based Logo• Symbol Based Logo• Text + Symbol Based Logo
18.	Visiting Card Design (Illustrator)	<ul style="list-style-type: none">• Business Card Design• Personal Branding Card Design• Practice with project

**Live Project Work based on Marketplace
Performing in Marketplace**

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